

concept hair



Rush has celebrated its 100th opening in Westfield, London – and is now looking for staff throughout its salons.

Having opened their initial salon in Wimbledon almost 25 years ago, Rush Hair have recently opened their latest salon in London's most exclusive shopping haven, Westfield White City.

Founded in 1994, the expanding salon group has salons located in London and the South East to Manchester in the North and has a strong family philosophy with joint-founders and CEO Andy Phouli and Stell Andrew very much at the helm.

With the next generation of exceptional Rush hairdressers firmly in place through their thorough training programme, the group has created an exceptional place to work.

The opening of the Westfield salon is a tremendous achievement for the salon group, who have defied the odds and recent recessions to continually expand and grow their business.

The new salon, located on Ariel Way within London's most prestigious shopping mall, Westfield, features luxurious interiors with furnishings from Italian supplier Maletti and an incredible bespoke hand painted wall created by street artist Matt Small.

Rush have previously used Matt's work in their educational hub, The Rush Academy in Covent Garden and their recent refurbishment of Rush Moorgate.

Rush Hair are known for the consistent commitment to the hairdressing industry, providing incredible educational facilities in the group's Rush Academy, based in the heart of London's Covent Garden.

In addition to training their own team in the Academy, they also offer in-depth education to those looking to further their career within the industry and provide an array of courses which cover a variety of topics such as cut, colour, styling and session hair.



Two-times finalist for the British Hairdressing Awards, Company Consultant and former Rush Apprentice, Sophie Chandler, is a perfect example of a rising star, who has worked her way through the Rush ranks, thanks to the training and development she has received throughout her career with the company.

Having started her Rush journey at Rush Croydon, whilst completing her training, Sophie worked alongside the Rush Artistic Team on photographic shoots and live shows, gaining vital experience within the industry and learning the craft.

She said: "I was very fortunate to have been given the opportunity to be involved in so many events and activities, from the very beginning of my career. You never forget these – and that, along with the incredible training I have received, has allowed me to achieve so much."

Similar to Sophie is Rush Educator and Rush Workshop Team Member, Michael Rackett, who began his apprenticeship with the group at 16 years old.

"I couldn't believe how in-depth the training I received was," said Michael. "It was tough, I had some hard taskmasters in the shape of the Rush Artistic Team and from the start, I wanted to and aspire to be every bit as good as they are."

Michael singled out the way he was taught about all elements of the craft. Training in cutting, colour, dressing hair and the foundation of building a column ensured once he completed his training, he was ready to go onto the salon floor experienced in all aspects of hairdressing.

Lisa Wheatcroft, People Director at Rush Hair said: "At Rush, we pride ourselves in providing our team with the highest standards of education and training. Development and growing with the company is a strong part of our ethos. Rush offers career opportunities and not just jobs. We want our teams to learn how to be their best, from the very start of their journey with us. At Rush we allow limitless opportunities they will last a lifetime of skills."