



UAE- Nazih Group Organizes a Special Gathering for its Industry Partners

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Unveils the Future of Interior Design for Spa, Beauty and Wellness

21st April 2019, Dubai, UAE: Total beauty product supplier and the undisputed hair and beauty expert in the MENA region, Nazih Group, organized a special gathering for VIP guests, media and key industry partners on 18 April 2019 at the Nazih showroom in Blue Tower along Sheikh Zayed road. This is the first of its kind gathering the group has launched and was aimed to honor and appreciate the valuable contributions of its long-standing partners in the beauty industry.

For this event, the theme is how the latest and most cutting-edge furniture design in the beauty, spa and wellness sector creates a sense of calm, peace and getting back to nature.

Three design experts from Nazih Group's world-class partners flew to Dubai to share their knowledge and latest design innovations in the world of interior design for the beauty and spa industry in the ME region. These are Ilenia Zamboni, Export Department, Maletti Group; Giorgia Bisi, Export Sales Department, Nilo Spa Design; Ryuichi Horishita, Regional Sales Supervisor, Takara Belmont.

Nazih Group Founder and CEO, Mr. Nazih Hamad, comments: 'Underlying our core philosophy of providing the best experiences in beauty and wellness to our clients here in the Middle East, we are proud to bring our famous partners to host social gatherings like this and let industry insiders share their knowledge and have a chat with their peers. This cements our position and reputation of making people live happier, healthier and more beautiful lives.

'Being in the beauty industry is not only of face value, when we are able to make someone feel and look good, we create a positive impact in that person's life and her/his outlook in life changes. Taking time for beauty treatments, rest, relaxation in wellness and spa centers is a must in the fast-paced age we live in, Mr. Hamad adds.

The first presenter was from famous Italy-based Maletti Group. Maletti Group was founded in 1936 at the initiative of Guerrino Maletti, father of the current Chairman - Danilo - and Vice Chairman, Guido. The company has profoundly innovated the world of hair salon furnishings, becoming a reference point for the whole sector. It has grown into a formidable group and a recognised world leader in the design space. Maletti has long-standing experience in providing the finest furniture design for salons and spas. The company's new range, Eden Plus wash unit, focuses on capturing the feelings of relaxation, beauty and nature.

The second presenter was from Nilo Spa Design, a division of Maletti Group founded in 1987. Nilo Spa Design is specialized in the production of furnishings and equipment for spas, wellness centres, beauty salons, hotels, gyms and beauty institutes. Nilo Spa Design presented some iconic products from its collections and the Madeleine chair, from the new collection designed by Maison Sarah Lavoine, a famous French designer and one of the contemporary icons in the world of design.

Nazih Group aims to organize more social gatherings in the future as a platform to thank its industry partners for their continuous support and as an open forum for industry professionals to convene and be one in ensuring the world of beauty thrives. Nazih lives by the philosophy of providing world-class beauty products, and luxurious spa & wellness furniture from its partners that provide ease of use, comfort and convenience.